

Ice Red Love

Concept

The Sapir-Whorf hypothesis states that language structures perception, acting as a filter for what we see, hear, smell and touch. In other words, if we can't say it, we can't see it. The classic example is the Inuit people, whose language possesses over twenty words for frozen water. They "see" far more in the Arctic landscape than a person who speaks English, which has only a few conceptions of frozen water. Many studies have been undertaken since the Sapir-Whorf hypothesis was first proposed in the 1950s, but it has been discredited in all but a few instances, namely our perception of language itself.

Script

Two people facing each other. Three shots used, each flat from the side:

1. Full body 2-shot,
2. Heads facing one another in profile,
3. Individual heads.

Intercut with iconic footage of ice, bright red things, images of love.

Script is dialectical poem with disembodied voice-over.